



4.8.24



## Edinburgh Mural: Total Eclipse of the Art

### About the Project

Town of Edinburgh is requesting proposals for a mural design (within provided guidelines) to be painted on the side of downtown's Sakura Event Center building at 126 E Main Cross Street to celebrate the historic Eclipse taking place on Monday, April 8, 2024.

The mural will be part of the town's Eclipse Festival theme, Total Eclipse of the Art, and the community will be invited to be part of the process during a specified time on the day of the Eclipse.

Apply Today!

### Submission Process

Application Deadline: Friday, February 16, 5:00pm

Applications can be submitted electronically to [jrdcc@edinburgh.in.us](mailto:jrdcc@edinburgh.in.us) or by mail or in person at John R Drybread Community Center, 100 E Main Cross Street, Edinburgh, IN 46124.

### Application Includes:

**Statement of Interest:** Explain why you (or your team) are interested in this project. Explain why you would be a good candidate and how your experience will inform how you respond to the themes and goals of the project.

**Previous Work:** Submit 1-3 jpeg images of existing artwork that demonstrates an ability to complete a project of this style and scope. Applicants may provide more than one photo of an individual artwork (showing different angles or details). If applying as an artist team, identify all artists of the work.

**Concept Design:** This initial concept design should reflect the overall theme in the design aesthetic the artist or artist team would like to submit and demonstrate an artistic understanding of the color scheme. Submitted concepts will not be considered final designs as they will be altered and changed during the design development phase.

**Conceptual Statement:** Each concept should be accompanied by a brief description detailing how the artist or artist team will be incorporating the theme, any historical reference to the area including natural, architectural, humanities, etc. and how the artist or artist team would like the public to interpret the design.

**Preliminary Budget and Materials List:** Provide a preliminary budget and materials list reflecting the scope of the initial concept design

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**Timeline:** Please make sure proposed timeline with work with your schedule. (See timeline below)

The following criteria will be used to determine the finalists selection:

- Submittal of all required proposal materials as outlined in this RFP.
- Artwork reflects authenticity and originality.
- Design relevance to the site and fulfillment of the criteria outlined in the RFP
- Feasibility of the project.

### Concept Guidelines

Spell out E-D-I-N-B-U-R-G-H in postcard style block letters.

Each letter should represent one of the following landmarks/aspects of the town:

- The downtown
- Irwin Park or Sports Complex
- Blue River Dam
- Veneer Industry
- Golf Course
- Historic Church(s)
- Water Tower
- School/Lancer
- Eclipse

Mural site is painted brick wall and mural can be up to 40' wide and 8-10' tall.

### Additional Information - MURAL Announcement:

1. The budget for each artist/artist group must not exceed 5K. Part of the funding for this project comes from a \$2,000 grant awarded by IU Rural Development Center and part will come from sponsorships and donations.
2. Artist and artist groups are allowed to have a fiscal sponsor to receive funds. F.S. may include institutions, non-profits, local businesses, etc. Required to submit a tax identification number.
3. Chosen submission will have between February 16 and March 8 to edit and solidify designs to fit the town's concept requirements.

### Timeline:

Friday, February 16, 2024: Applications due

Saturday, February 17: Artist selection announced

Monday, February 18 - Friday, March 1: Modifications solidified for final design

\*Saturday, March 2 – Saturday, April 6: Mural site prepped, mural begins. Community will be able to assist with painting 1-2 of the letters during the Total Eclipse of the Art Festival during a designated time. Artist will have mural completed by Saturday, April 20, 2024. \*Work will be weather dependent



CENTER FOR  
**RURAL ENGAGEMENT**



# **Mural Site**

## **126 E Main Cross St**